

2021 National Junior Tarentaise Virtual Show Rules and Guidelines

1. The exhibitor must be a current Junior member of the American Tarentaise Association.
2. The show will consist of 4 classes: Purebred/Fullblood Heifers, Purebred/Fullblood Bulls, Market Steers, and Commercial Heifers.
3. All animals entered in the breeding classes must be registered as Fullblood or Purebred with the American Tarentaise Association in the exhibitor's name and/or be owned by the exhibitor's family on or before July 1, 2021.
4. Bulls and Heifers must be born between September 1, 2019 and December 31, 2020
5. Market Steers should be 50% or greater Tarentaise breeding. Steers and will be judged as market ready for a 2021 harvest date. A declared weight will be required at the time of entry.
6. Commercial Heifers should be 50% or greater Tarentaise breeding.
7. Pre-Entries are to be submitted to the American Tarentaise Junior Associations via a Google Entry Form between June 15th- July 1st, 2021.

***** Junior members should join the following Google Classroom Link as soon as possible in order to receive the Show Entry Form which will be shared to members on June 15th via Google Classroom.**

<https://classroom.google.com/c/MzQzNDIzODEwNDcw?cjc=xknddqz>

8. Video Entries are to be submitted (uploaded) to the ATA Junior Google Classroom between July 1st-July 10th, 2021 with winners being announced the evening of July 17th.
9. Please use the following video requirements when videoing your animals for the show using the following video as a guide for how to set up and present your animal.

How to properly show cattle for a virtual show:

<https://www.youtube.com/watch?v=r9ILMEDY0QA>

VIDEO REQUIREMENTS

- The focus should be on the animal, not the exhibitor. However, at some point in the video you must include a shot of the exhibitor and the animal with the exhibitors face visible.
- Please show all views and angles of the animal.
- Your animal must be clean.
- Fit your animal as if you were going into the live show ring.
- Appropriate show attire must be worn - NO HATS or FFA/4-H/ASSOCIATION ATTIRE may be worn by the exhibitor.
- No previous awards, banners, etc. may be in the background of the video. Belt Buckles can be worn.
- Do not state your name, club, breeder or any details about your project. No talking is permitted in the submitted video.
- All videos must be between 60 and 90 seconds, no more than 4GB, and submitted in a the horizontal 16x9 aspect ratio. (simply rotate your phone to "Landscape Mode" - see explainer image below.)
- Do not alter the raw video by placing any overlays, etc.

HORIZONTAL VIDEO
(Landscape - wider than it is tall)



VERTICAL VIDEO
(Portrait - taller than it is wide)



10. A still profile photo of the show side of the animal will also need to be submitted at the time of video entry. Please use a camera height of 5ft with the animal set up approximately 12-15ft from the camera. An example is as follows:



National Junior Tarentaise Skillathon

The Skillathon is a knowledge based competition designed to enhance the educational experience of junior Tarentaise breeders on beef cattle production and the beef cattle industry. Contestants will be challenged with questions and skill stations with components encompassing various aspects of beef cattle production including (but not limited to) nutrition, reproduction, animal health, live evaluation, and meat judging. This contest will be held as part of the ATA summer meeting and is open to any American Tarentaise Junior Member Exhibitors will compete in age divisions, Junior (13 and younger) Senior (14 and older).

The Skillathon will include:

- A. Knowledge Test (50 question) Beef Cattle Production, Tarentaise History and Breed Knowledge.
- B. Identification: (Feedstuffs, Breeds, Meat Cuts, Veterinary or Beef Production Tools/Equipment) (50 pts)
- C. Meat Cut Evaluation Class (50 pts)
- D. 2 Live Heifer Evaluation Classes (50pts each, 1 with performance data)

***The Skillathon will be held Friday evening July 16, 2021 at the hotel headquarters from 7:30-9pm. Live Evaluation of the classes will occur on the breeder tour the afternoon of Saturday July 17, 2021.

Total: 200pts

Winners and Awards will be presented Saturday evening July 17th.

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