

February 21, 2023



Tarentaise Members & Enthusiasts,

I would like to start this message with a huge *Thank You* to Tabitha for all her hard work and leadership during some challenging times. Under her leadership we have new registration papers, updated EPD's, New Office, New online computer system in house, and many more small changes. This has caused her hours and hours of work that she did without hesitation. That brings me to my message: Service..

We must have all members helping the association grow and survive. We all have special talents that would be beneficial to the association. You may have sales skills (the gift of gab), business savvy, accounting skills, social media experience, or even great with youth. Whatever your skills may be, we need you. You do not have to serve on the board to add value to the membership, just volunteer. If you are interested in helping in any form, please call or email the office and we will be glad to find ways of using your talents.

We must find more members and registered animals if we are going to survive and grow as a breed. No stone can be left unturned. We need all members to help push our numbers up. With social media it is easier and cheaper to get our message out. Please help us grow this great breed.

Lastly, please take the time to think about joining the board. Tabitha and I will be reaching our mandatory retirement from the board after 6 years. We will need 2 members to join and direct the breed onward and upward. I look forward to my last year as a board member and President serving you and the breed. The new board will be full of fresh ideas and approaches that are always exciting. We are looking at ideas for the summer get together and the Winter Meeting. We are trying to get more youth involved by reaching out to universities, 4H extensions, and FFA groups where the meetings are being held.

If you would like to hold a field day to see your location and animals, please let us know we are open to summer meetings.

Let's have a great 2023!

Jeff Honold

*2023 American Tarentaise Association President*